

## Privacy Policy

At Accelerated Growth, we are committed to protecting your personal data and ensuring transparency about how we use it. This privacy policy explains how we collect, use, and protect the information you provide to us, in compliance with the General Data Protection Regulation (GDPR).

**1. Who We Are** Accelerated Growth is a management consultancy headquartered in Malmö, Sweden. We specialize in Management Consulting, Product Development, and Partner Solutions. For any questions regarding this policy, you can contact us at:

- **Email:** info@acceleratedgrowth.se
- **Phone:** +46 10-330 38 11
- **Address:** Engelbrektsgatan 6, 211 33 Malmö, Sweden

**2. What Data We Collect** We may collect the following types of personal data:

- Name and contact details (e.g., email address, phone number, and postal address).
- Information provided through forms on our website (e.g., inquiries or job applications).
- Business information (e.g., company name, role, or area of interest).
- Usage data from our website, such as IP address and browsing behavior.

**3. How We Use Your Data** We collect and process your personal data for the following purposes:

- To respond to inquiries or requests submitted via our website or other communication channels.
- To provide our services, including Management Consulting, Product Development, and Partner Solutions.
- To communicate updates, newsletters, or marketing materials, provided you have given consent.
- To improve our website and user experience.

**4. Legal Basis for Processing** We process your personal data based on the following legal grounds:

- **Consent:** When you provide explicit consent, for example, by filling out a form on our website.
- **Legitimate Interests:** For purposes such as business communication, service improvement, or maintaining relationships.
- **Legal Obligations:** When we are required to comply with applicable laws or regulations.

**5. Sharing Your Data** We do not sell or rent your personal data to third parties. We may share your information with:

- Trusted service providers and partners who assist us in delivering our services.
- Legal authorities if required by law or to protect our rights.

**6. Data Retention** We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy or as required by law. When data is no longer needed, we securely delete or anonymize it.

**7. Your Rights** Under GDPR, you have the following rights:

- **Access:** Request access to the personal data we hold about you.
- **Rectification:** Request corrections to inaccurate or incomplete data.
- **Erasure:** Request deletion of your personal data where applicable.
- **Restriction:** Request restricted processing of your data.
- **Data Portability:** Request your data in a structured, machine-readable format.
- **Objection:** Object to data processing based on legitimate interests.
- **Withdraw Consent:** Withdraw consent at any time where processing is based on your consent.

To exercise these rights, contact us at [Insert Contact Email].

**8. Data Security** We use appropriate technical and organizational measures to protect your data against unauthorized access, loss, or misuse.

**9. Cookies** Our website uses cookies to enhance your browsing experience.

**10. Updates to This Policy** We may update this privacy policy periodically. Changes will be posted on this page with an updated revision date.

**11. Contact Us** If you have any questions about this privacy policy or how we handle your data, please contact us at:

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- **Phone:** +46 10-330 38 11
- **Address:** Engelbrektsgatan 6, 211 33 Malmö, Sweden

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